PHOTOSHOP FOR PHOTOGRAPHERS ART 290
INSTRUCTOR: EFREN LOPEZ (602) 570-8157
lopezefren@hotmail.com

COURSE OUTLINE:

I. SHORT CUTS FOR PHOTOGRAPHERS
   MAXIMIZING YOUR MONITORS SPACE
   SETTING UP THE PHOTOGRAPHERS TOOLS

II. FILE BROWSER ESSENTIALS
   SAVING YOUR DIGITAL NEGATIVES
   RENAMING YOU PHOTOS
   NAVIGATING TO YOUR PHOTOS USING THE FILE BROWSER
   CREATING A CONTACT SHEET FOR YOU CD
   SEARCHING FOR YOUR PHOTOS BY ADDING KEYWORDS
   SORTING AND ARRANGING YOUR PHOTOS
   DELETING YOUR FILES

III. CROPPING AND RESIZING
   CUSTOM SIZES FOR PHOTOGRAPHERS
   CROPPING PHOTOS
   STRAIGHTING CROOKED PHOTOS
   RESIZING DIGITAL-CAMERA PHOTOS

III. DIGITAL CAMERA IMAGE PROBLEMS
   COMPENSATING FOR TOO MUCH FLASH
   DEALING WITH NOISE
   FIXING UNDEREXPOSED PHOTOS
   OPENING UP SHADOW AREAS (DIGITAL FILL FLASH)
   INSTANT RED EYE REMOVAL
   DODGING AND BURNING

IV. COLOR CORRECTION FOR PHOTOGRAPHERS
   BEFORE YOU COLOR ANYTHING, DO THIS FIRST!
   COLOR CORRECTING DIGITAL-CAMERAS IMAGES
   DRAG AND DROP INSTANT COLOR CORRECTION
   STUDIO PORTRAIT CORRECTION MADE SIMPLE
   CORRECTING FLESH TONES FOR PHOTOS GOING TO PRESS
   GETTING BETTER AUTOMATED COLOR CORRECTION
   THE MAGIC OF EDITING IN 16-BIT
   WORKING WITH RAW DIGITAL-CAMERA IMAGES

V. MASKING TECHNIQUES
   EXTRACTING PEOPLE FROM THEIR BACKGROUND
   PRECISE SELECTIONS USING THE PEN TOOL
   SAVING YOUR INTRICATE SELECTIONS
   LOADING THE HIGHLIGHTS AS A SELECTION

VI. PHOTOGRAPHIC SPECIAL EFFECTS
   BLURRED LIGHTING VIGNETTE
   ADDING MOTION WHERE YOU WANT IT
   FOCUS VIGNETTE EFFECT
   ADJUSTING THE COLOR OF INDIVIDUAL OBJECTS
   REPLACING THE SKY
   REPLICATING PHOTOGRAPHY FILTERS
   LAYERS MASKING FOR COLLAGING
   DEPTH-OF-FIELD EFFECT
   STITCHING PANORAMAS TOGETHER

VII. FROM COLOR TO GRAYSCALE
   USING THE LIGHTNESS CHANNEL
   CUSTOM GRAYSCALE USING CHANNEL MIXER
   "ANSEL ADAMS-STYLE" EXTREME GRAYSCALE CONVERSATION

VIII. PROFESSIONAL SHARPENING TECHNIQUES
   BASIC SHARPENING
   LAB COLOR SHARPENING
   LUMINOSITY SHARPENING
   EDGE SHARPENING
   SHARPENING WITH LAYERS TO AVOID COLOR SHIFTS AND NOISE
   ADVANCE SHARPENING FOR PORTRAITS OF WOMAN

IX. DIGITAL PHOTO PRESENTATIONS
   WATERMARKING AND ADDING COPYRIGHT INFO
   CREATING YOUR OWN CUSTOM COPYRIGHT BRUSH
   EMBEDDING DIGIMARC DIGITAL COPYRIGHT INFO
   SHOWING A CLIENT YOUR WORK ON YOUR COMPUTER
   LETTING YOUR CLIENTS PROOF ON THE WEB
   CREATING YOUR OWN CUSTOM PICTURE PACKAGE LAYOUT
   HOW TO E-MAIL PHOTOS
   SENDING A E-PORTFOLIO PRESENTATION TO A CLIENT
CRITIQUES:

REGULAR SCHEDULE GROUP CRITIQUES WILL BE HELD TO EVALUATE STUDENTS ASSIGNMENTS

EVALUATION:

35% ATTENDANCE AND PARTICIPATION
25% ASSIGNMENTS / TEST
40% FINAL PORTFOLIO

THE LAB FEES COLLECTED ARE USED TO PURCHASE SUPPLIES THAT WILL BE USED FOR CLASSROOM DEMONSTRATION

BE ADVISED THAT CHANGES TO THIS SYLLABUS MAY BE MADE; AS WELL AS CHANGES TO OUR SCHEDULE. BE FURTHER ADVISED THAT ADDITIONAL SUPPLIES MAY BE NEEDED TO BE PURCHASED BY THE STUDENT TO FUILL THE ASSIGNMENTS.

STUDENTS RESPONSIBILITIES:

ATTENDANCE AND CLASSROOM PARTICIPATION
ARRIVING ON TIME AND BEING PREPARE TO WORK
SELF-MOTIVATION AND CONSTRUCTIVE USE OF TIME
COMPLETE ASSIGNMENTS ON TIME AND AS DIRECTED
TWO OUTSIDE MAKE-UP LABS

MATERIALS:

STUDENTS ARE REQUIRED TO HAVE THEIR OWN CAMERA

ATTENDANCE:
ATTENDANCE IS REQUIRED. CALL WHEN YOU ARE GOING TO BE ABSENT

GRADING POLICY:

GRADES ARE BASED ON THE OVERALL PERFORMANCE OF THE STUDENT GRADES A THRU D TO BE DETERMINED BY STUDENTS PROGRESS AND PERFORMANCE

TEST:

TWO TEST PER SEMESTER