<table>
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<tr>
<th>Date</th>
<th>Class Activity</th>
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| 1/20 | Introduction/Overview/Planning  
      | Buy book, buy storage media  
      | Read book Preface, CH. 1, 2, 3 |
| 1/27 | Discussion: The Design Process, Emphasis and Contrast  
      | Mini Quiz 1, 2, 3  
      | InDesignCS Introduction  
      | Exercises pp. 34, 52 (in InDesignCS)  
      | HW: Read CH.4, 5, |
| 2/3  | Discussion: Balance, Alignment  
      | Mini Quiz 4, 5  
      | Exercises pp. 77, 108  
      | HW: Read CH. 6, 7 |
| 2/10 | Discussion: Repetition, Flow  
      | Mini Quiz 6, 7  
      | Exercises pp.130, 146  
      | HW: Read CH. 8, 9 |
| 2/17 | Discussion: Images, Color  
      | Exercise p. 175  
      | IllustratorCS Introduction  
      | HW: Read CH. 12,  
      | Sketches for Exercise 1, page 254 |
| 2/24 | IllustratorCS techniques  
      | Exercise 1, page 254 due  
      | HW: Sketches for Exercise 2, page 254 |
| 3/3  | Exercise 2, page 254 due  
      | HW: Read CH. 10, 11 |
| 3/10 | Discussion: Typography Basics, Rules  
      | Mini Quiz 8, 9  
      | Exercises pp. 225, 226  
      | HW: Review Ch. 12  
      | Sketches for Re-do of Exercise 2, page 254 |
| 3/24 | MIDTERM: Redo Exercise 2, page 254 using new typography skills  
      | HW: Sketches for Exercise 3, page 255 |
| 3/31 | Work on Exercise 3, page 255  
      | Work on Exercise 3, page 255, cont.  
      | HW: Sketches for Exercise 4, page 255 |
| 4/7  | Exercise 3 due  
      | Work on Exercise 4, page 255  
      | HW: Find Newsletter for Ex. 6,7 page 255 |
| 4/14 | Work on Exercise 4, page 255, cont  
      | HW: Sketches for Exercise 6,7 page 255 |
| 4/21 | Exercise 4 due  
      | Work on Exercise 6, 7 |
| 4/28 | Exercise 6, 7 due  
      | Introduction of FINAL project  
      | Work on Portfolios |
| 5/5  | Work on Portfolios and FINAL  
      | Class Critique |
| 5/12 | Portfolios due  
      | FINAL due |

**ADDITIONAL COURSE MEETINGS**
Students in *evening* Art courses are able to utilize Saturday lab times to complete.  
* Additional mandatory course meetings will be scheduled with your instructor at the beginning of the course.

**LEARNING CENTER OPPORTUNITIES**
Location: Learning Center Building  
Phone: 285-7477 V/TDD  

Disability Support Services office coordinates services which will ensure students with disabilities equal access to college programs. Services include tutors, interpreters for the deaf/hearing impaired. Note takers, readers, testing accommodations, elevator keys, and adaptive equipment.
PORTFOLIO
The course portfolio will consist of: Digital files of all projects on CD-ROM AND prints of all exercises, three color prints and the remainder in black and white. Prints should be professionally presented in page protectors in a three ring binder with a cover page.

Print Portfolio Contents
- Cover Page
- Artist Information with Photograph/Image
- Exercise Comps with labels
- Thumbnails/Roughs
- Midterm Project
- ID/Brand Marketing Comps
- Final
- Mini Quizzes
- Exhibition/Design Paper
- CD-ROM of all digital Files

Digital Portfolio
- Files must be named using the following convention:
  firstinitial.lastname.chapter#.projecttitle.art183
e.erspamer.ch12.typography.art183
- All Files must be exported as PDF Showcase

EXHIBITION/DESIGN PAPER
The exhibition/design paper requires the student to view artwork in a gallery/exhibition space and critique the artwork and experience; or report on a design issue related to the course. The paper must conform to the following guidelines:
- 2 page minimum
- Double spaced
- Serif, 12pt Font
- Attached gallery/exhibition flyer or article

RECAP: Projects/Quizzes  Points
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Mini Quizzes (10 each)  100
 Thumbnails/Roughs(25pts ea)  200
 Exercise Comps (25pts ea)  200
 Midterm  100
 ID/Brand Marketing Projects  300
 Final  100
 Paper  100
 Print/Digital Portfolio  100
 Participation/Attendance  100
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  1300

Grades: 90-100% = A, 80-89% = B, 70-79% = C, 65-69% = D, 64% and below = F.
ART 183: Computer Graphic Design I  
Spring 2005

Erik Erspamer, Instructor  
Office: F203  Phone: 602.285.7750  
Mobile: 602.881.1766  
E-mail: erik@contactual.net

CALENDAR  
Section 5231  
Thursday evenings. From 1/20 through 5/12  
Final Exam is on 5/12  
Plan to attend and work during every class.

THE COURSE  
Graphic design use in microcomputer; black and white graphics, standard and color brushes, lines, shapes, area fills and fonts. Application to illustration, advertising graphics, typography, and video interaction. Prerequisites or Co-requisites: ART100 or permission of instructor.

MCCCD Official Course Outline:  
I. Computer graphic arts  
   A. Hardware  
   B. Software  
      1. Draw program  
      2. Page layout program  
   C. Peripherals  
II. Design and composition  
III. Graphic imaging  
   A. Input  
   B. Editing  
IV. Production of camera-ready art  
V. Printing and reproduction  
VI. Art presentation

Course Competencies:  
1. Use graphics software menus, submenus, and symbols. (I)  
2. Utilize compositional theories as related to and incorporated into the foundational elements of design. (II)  
3. Employ design and composition concepts to critically evaluate computer graphic art. (II)  
4. Utilize various computer imaging skills to produce graphic designs. (III)  
5. Input and edit graphic information received from external sources through various mediums and reformat that information for use in the computer environment. (III)  
6. Use the computer to produce camera-ready graphic designs. (IV)  
7. Execute final art using hard copy from an appropriate printer. (V)  
8. Present art portfolio ready for critique and evaluation. (VI)

TEXT  
REQUIRED: Basics of DESIGN layout and typography for beginners by Lisa Graham  
Delmar Books, Thomson Learning 2002  
ISBN 0766813622  
OPTIONAL: Illustrator or InDesign

COURSE REQUIREMENTS  
1. Participate in all class activities.  
2. Complete tutorials/exercises.  
3. Complete projects.  
4. Prepare and present work in a professional manner.

GRADING*  
Each student will be evaluated on the extent of:  
1. Participation in all activities/presentations/demonstrations/critiques;  
2. Completion of reading and writing assignments;  
3. Application of ideas presented in the course to activities in class and original class assignments;  
4. Submission of assigned projects in a digital and print portfolio [projects will be graded on creativity and application of technical and artistic concepts].

SUPPLIES  
In addition to the required text, it is necessary for students to have the following items:  
1. USB Memory Drive or external Firewire media drive. You must have someway to store your files.  
3. 8.5"x11" Fine Paper Assortment (12 sheets of different colors and textures).  
4. Envelope assortment (4 or more).  
5. Digital imaging (scanning) is also part of the course.