

## Strategic Direction/Planning FY 2005-2006

Outcome	By When	Primary Resources	Responsible Person
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### Strategic Direction: Maximizing Access

*Maximize stakeholder access to the Maricopa Colleges' facilities, programs and services.*

- A. Develop a technology plan to maximize educational delivery and college infrastructure.

<ul style="list-style-type: none"> <li>▪ Assess current technology resources available</li> </ul>	Technology Plan	05-06	Tech Dept, Deans, VP's Pres, Dept Chairs, Faculty Senate President	Paul Golisch
<ul style="list-style-type: none"> <li>▪ Determine technology needs to offer a alternative delivery method for college programs and services</li> </ul>				

- B. Expand the PC ACE program.

<ul style="list-style-type: none"> <li>▪ Increase number of students enrolled in the ACE Program</li> </ul>	Increase enrollment by 15%	05-06	Deans, VP's Counseling Dept, Alumni Office, Faculty Senate President	Queta Chavez
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- C. Develop and implement an Enrollment Management Plan.

<ul style="list-style-type: none"> <li>▪ Increase and retain number of students.</li> </ul>	More students recruited and retained	05-06	VP's, Deans, Dept Chairs, Student Services, Faculty Senate President	Morris Johnson
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### Strategic Direction: Enhancing Learning Environment and Delivery Options

*Promote and support opportunities for students.*

- D. Create new programs and services based on needs assessment that will enhance access to the baccalaureate for our diverse populations.

<ul style="list-style-type: none"> <li>▪ Conduct environmental scan of our service area</li> </ul>	Environmental scan	05-06	Research Office, VP's,	Jan Binder
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	Outcome	By When	Primary Resources	Responsible Person
			Dept Chairs, Deans Faculty Senate President	
<ul style="list-style-type: none"> <li>▪ Analyze the use of our classroom spaces</li> </ul>	Space Utilization Report	05-06	Research Office, VP's Dept Chairs, Deans, Faculty Senate President	Sharon Halford Mark Rosati
<ul style="list-style-type: none"> <li>▪ Consider the use of off-site facilities for course delivery</li> </ul>	Maximize off site facilities usage	05-06	Research Office, VP's Dept Chairs, Deans, Faculty Senate President	Trino Sandoval
<ul style="list-style-type: none"> <li>▪ Initiate discussions concerning the offering of baccalaureate degrees</li> </ul>	Strategic plan to offer baccalaureate degrees	05-07	Research Office, VP's Dept Chairs, Deans, Faculty Senate President	Casi Kakar Kristen Anderson
<ul style="list-style-type: none"> <li>▪ Explore funding options for development of alternative learning environments.</li> </ul>	Secure additional resources	05-08	Admin Services, Development Office, Faculty Senate President	Leonard Rodriquez Debbie Tucker

### Strategic Direction: Enhancing Collaboration and Increasing Partnership

*Enhance internal collaboration and increase external partnerships.*

E. Collaborate with District, South Mountain, Gateway, and Rio Salado Colleges to establish a downtown campus.

<ul style="list-style-type: none"> <li>▪ To establish a PC committee regarding development of the downtown campus</li> </ul>	Determine the role and direction PC will take regarding the downtown campus.	05-06	VP of Acad Affairs, Faculty Senate President	Trino Sandoval
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F. Increase 2+2+2 efforts.

<ul style="list-style-type: none"> <li>▪ To establish a PC committee regarding development of the downtown campus.</li> </ul>	Determine the role and direction PC will take regarding the downtown campus.	05-06	VP of Acad Affairs, Faculty Senate President	Trino Sandoval
<ul style="list-style-type: none"> <li>▪ Create partnerships with private and public postsecondary institutions and schools.</li> </ul>	Increase number of students who attend PC and transfer.	05-06	VP's, Deans Dept Chairs, Student Services Staff, Faculty Senate President	Wilbert Nelson Sharon Halford

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G. Create an executive advisory committee of key community leaders.				
<ul style="list-style-type: none"> <li>▪ Recruit business and community leaders.</li> </ul>	Develop strong advocates for PC	05-06	President, VP's, Faculty Senate President	Anna Solley

### Strategic Direction: Pursuing Revenue Sources and Promoting Cost Effectiveness

*Identify and pursue new and existing revenue sources while promoting cost effectiveness.*

H. Partner with downtown entities to create new educational opportunities for students.

<ul style="list-style-type: none"> <li>▪ Provide new and expanded learning environments with additional learning opportunities.</li> </ul>	Establish new partnerships to increase additional degree and certification programs and increase FTSE.	05-08	VP of Acad Affairs, Development Office, Faculty Senate President	Casi Kakar
	Enhance partnerships with existing entities.			

### Strategic Direction: Recruit, Develop and Retain a Quality Diverse Workforce

*Recruit, develop and retain a quality diverse workforce.*

I. Hire diverse and quality faculty and staff.

<ul style="list-style-type: none"> <li>▪ Implement findings and recommendations of the hiring process.</li> </ul>	Reduce unnecessary time lags in the hiring process	05-06	VP's, Dept Chairs, Employee Services, Faculty Senate President	Jim Moore
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## Strategic Direction/Planning FY 2005-2006

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<ul style="list-style-type: none"> <li>▪ Promote job openings through professional conferences or organizations.</li> </ul>	Recruit highly qualified and diverse workforce	05-06	VP's, Dept Chairs, Employee Services, Faculty Senate President	Jim Moore Casi Kakar

J. Develop an employee recognition program.

<ul style="list-style-type: none"> <li>▪ Develop a plan to recognize employee achievements.</li> </ul>	Employee Recognition Plan	05-06	Employee Group Presidents, VP's, Deans, Faculty Senate President	Anna Solley Scott Geddis
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### Strategic Direction: Maintaining a Strong Identity

*Maintain a strong identity that continuously promotes the strengths of the college.*

K. Increase learning opportunities in our service area.

<ul style="list-style-type: none"> <li>▪ Develop a strong downtown presence</li> </ul>	Increase enrollment	05-07	Administration, Faculty, Dept Chairs, Advisory Committee, Faculty Senate President	Trino Sandoval
	Bridge students to PC			
<ul style="list-style-type: none"> <li>▪ Develop strong partnerships with specialty high schools.</li> </ul>	Increase enrollment, bridge students, enhance.	05-10	Administration, Faculty, Dept Chairs, Advisory Committee, Recruitment & Retention Office, Faculty Senate President	Wilber Nelson Sharon Halford

L. Build our marketing efforts and develop an image campaign that continuously promotes the strengths of the college.

<ul style="list-style-type: none"> <li>▪ Increase public awareness of teaching, learning, and student success at PC.</li> </ul>	Market study shows increased awareness of PC message.	05-08	VP's, Institution Advancement Office, Faculty Senate President	Mike Murphy
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