ART 199SA: Digital Storytelling:

Spring 2005

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CALENDAR

Daily. From 1/18 through 5/5, 2005
Final Project and Presentation due on 5/10.
Plan to attend and work during every class.

THE COURSE

Course Description: Enables students to find and develop their personal stories. Emphasis on the use of digital technology to create, edit, produce and archive a five-minute story. Prerequisites: None Course Notes: This course has many applications including the archiving of personal stories and histories to promotional spots and portfolio pieces.

Competencies:

1. Present an overview of storytelling, including elements of the story, the power of the story and a variety of ways that may be used to present a story.(I)
2. Explain the impact of voice, place and culture in storytelling.(I)
3. Describe the importance of effectively blending language, image and power in the creation and production of a personal story.(I,II,III)
4. Identify, describe and apply the basic principles, methods and techniques that may be used to craft a personal story.(II)
5. Identify, develop and present the elements of the personal story for peer review.(II)
6. Edit and finalize the story in preparation for the creation of a digital story.(II)
7. Use basic design principles to lay out and produce a storyboard for the personal story.(III)
8. Use computer hardware and software, tools, commands and procedures to manipulate graphics, video and sound in producing and editing the digital story.(III)
9. Edit and produce a five-minute digital personal story.(III)
10. Archive the story for computer display or video output.(III)
11. Present the digital story for peer review.(IV)

TEXT

Handout materials

SPECIAL NOTES: This syllabus is subject to additions, deletions, and changes dependent upon student and course needs

COURSE REQUIREMENTS

1. Participate in all class activities (worth 20% of grade).
2. Complete reading and research assignments.
3. Complete projects.
4. Prepare and present work in a professional manner

GRADING*

Each student will be evaluated on the extent of:

1. Participation in all activities/presentations/ demonstrations/critiques
2. Completion of reading, writing, and research assignments
3. Application of ideas presented in the course to activities in class and class original assignments
4. Submission of assigned projects in a digital portfolio (projects will be graded on creativity and application of technical and artistic concepts)

SUPPLIES

In addition to the required text, it is necessary for students to have the following items:

1. Digital Camera
2. One or more media disk for digital images (CD-ROM, DVD-R, jump drive)
3. DVDR disk
4. Sketch book and drawing pencils

Scanning and digital video are also part of the course.

LEARNING CENTER OPPORTUNITIES

Learning Center Building Phone: 285-7477 V/TDD
Disability Support Services office coordinates services which will ensure students with disabilities equal access to college programs. Services include tutors, interpreters for the deaf/hearing impaired. Notetakers, readers, testing accommodations, elevator keys, and adaptive equiment.

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CLASSROOM: F209

MEETINGS:

Week 1
Introductions, syllabus review
Course materials handout
Begin writing exercises
HW**:** Read materials

Week 2
Writing exercises, idea generation, story planning
HW: Story planning

Week 3
Script writing
HW: Script writing

Week 4
Draft of Script due. Begin work on Visuals
HW: Continue work on visuals

Week 5
Script recording

Week 6
Editing still images in Photoshop

Week 7
Editing still images in Photoshop

Week 8
Sound Tracks

Week 9
Putting it all together!
Video editing in iMovie

Week 10
Video editing in iMovie

Week 11
Video editing in iMovie

Week 12
Video editing in iMovie

Week 13
Video editing in iMovie

Week 14
Video editing in iMovie

Week 15
Final presentations

RECAP:	**points**
Story line/Script	**200**
Storyboard	**100**
Digital imagery	**250**
Editing/composition	**250**
Audio	**100**
Participation/attend.	**100**
	1000

Final Project
DVD of all files ready for publication. Projects will be critiqued on final evening.

Portfolio
The course portfolio will consist of digital files of all projects accompanied by written documentation of each project. The written documentation should include all the documentation required for a story production.

Grades: 90-100% = A, 80-89% = B, 70-79% = C, 65-69% = D, 64% and below = F.

ART 199: Digital Storytelling Ireland:

Summer 2005

Official MCCCD Course Outline:

I. Introduction to Storytelling
- A. Components of the story
- B. Significance of the story
  1. Voice
  2. Place
  3. Culture

- C. Blending language, image and power

II. Crafting a Personal Story
- A. Creating a journal
  1. People
  2. Places
  3. Events
  4. Memories

- B. Writing for self-discovery
- C. Identifying elements of the story
  1. Text
  2. Voice
  3. Images

- D. Peer editing
- E. Finalizing the storyline

III. Creating the Digital Story
- A. Storyboarding
  1. Methods
  2. Design principles
  3. Layout
  4. Production

- B. Production scanning and preparing images
  1. Using computer hardware
  2. Using computer software

- C. Production sound and digital video
  1. Using computer hardware
  2. Using computer software

- D. Edit and production of digital story
  1. Graphics
  2. Visuals
  3. Sound
  4. Timing

- E. Archiving digital story
  1. Video output
  2. Computer display
- F. Resenting digital story