

ART 199: Digital Storytelling

Ireland: Summer 2004

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CALENDAR

Section ?

Daily. From 6/06 through 6/28, 2004

Final Project and Presentaion is due on 6/28

Plan to attend and work during every class.

THE COURSE

Course Description: Enables students to find and develop their personal stories. Emphasis on the use of digital technology to create, edit, produce and archive a five-minute story.

Prerequisites: None

Course Notes: This course has many applications including the archiving of personal stories and histories to promotional spots and portfolio pieces.

Competencies:

1. Present an overview of storytelling, including elements of the story, the power of the story and a variety of ways that may be used to present a story.(I)
2. Explain the impact of voice, place and culture in storytelling.(I)
3. Describe the importance of effectively blending language, image and power in the creation and production of a personal story.(I,II,III)
4. Identify, describe and apply the basic principles, methods and techniques that may be used to craft a personal story.(II)
5. Identify, develop and present the elements of the personal story for peer review.(II)
6. Edit and finalize the story in preparation for the creation of a digital story.(II)
7. Use basic design principles to lay out and produce a storyboard for the personal story.(III)
8. Use computer hardware and software, tools, commands and procedures to manipulate graphics, video and sound in producing and editing the digital story.(III)
9. Edit and produce a five-minute digital personal story.(III)

Competencies continued;

10. Archive the story for computer display or video output.(III)
11. Present the digital story for peer review.(IV)

TEXT

NONE REQUIRED

SPECIAL NOTES: This syllabus is subject to additions, deletions, and changes dependent upon student and course needs

COURSE REQUIREMENTS

1. Participate in all class activities (worth 20% of grade).
2. Complete reading and research assignments.
3. Complete projects.
4. Prepare and present work in a professional manner

GRADING*

Each student will be evaluated on the extent of:

1. Participation in all activities/presentations/ demonstrations/critiques
2. Completion of reading, writing, and research assignments
3. Application of ideas presented in the course to activities in class and class original assignments
4. Submission of assigned projects in a digital portfolio (projects will be graded on creativity and application of technical and artistic concepts)

SUPPLIES

In addition to the required text, it is necessary for students to have the following items:

1. Digital Camera
2. One or more media disk for digital images (SmartMedia, Zip, CD-ROM)
3. DVDR disk
4. Sketch book and drawing pencils

Scanning and digital video are also part of the course.

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CLASSROOM: Various locations in Ireland including Charlemore Castle, Tullemore, County Offally from 6/07 through 6/18. Phoenix College Art Department computer lab from 6/21 through 6/24 and 6/28 through 7/02.

IRELAND MEETINGS:

Daily from 6/07 through 6/25 (excluding Fridays)

6/06 Travel from Phoenix, Arizona to Dublin, Ireland

HW: Read materials pertaining to Irish history

6/07 Begin Dublin tour: Trinity College, Temple Bar

HW: Read materials on Irish culture

6/8 Christ Church Cathedral
Tour of Digital Hub, and Digital Media Intelligence (DMI)

HW: Read materials on digital storytelling process

6/9 Discussion of digital storytelling process. Train to Tullemore

HW: Develop proposal, story line, area of interest

6/10 Castle Tour. Digital imaging. Discussion: Steps to a story: Treatment, Script, Storyboarding.

Guest lecture: Irish culture, Coat of Arms

HW Begin work on script.

6/11-6/13

Weekend. Side tours and excursions.

HW: Storyboard.

6/14 Tour of castle grounds. Digital imaging. Studio work at castle.

HW: Catalog images.

6/15 Continue Production. Studio work at castle. Explore Druid grotto.

HW: Catalog images.

6/16 Continue Production. Studio work at castle.

HW: Catalog images.

6/17 Final discussion, wrap shooting.

6/18 Return to Dublin

6/19 Return Phoenix
Weekend

PHOENIX COLLEGE MEETINGS:

6/21-

6/24: Editing images, sound, video editing

HW: Organization, scripting, graphics.

6/25-

6/27 Complete story. Author DVD.

6/28 Digital Story due.
Present Project

RECAP:

	Points
Story line/Script	100
Storyboard	100
Digital imagery	250
Editing/composition	250
Audio	100
Participation/attend.	200
	1000

Final Project

DVD of all files ready for publication. Projects will be critiqued in class.

Portfolio

The course portfolio will consist of digital files of all projects accompanied by written documentation of each project. The written documentation should include all the documentation required for a story production.

Grades: 90-100% = A, 80-89% = B, 70-79% = C,
65-69% = D, 64% and below = F.

LEARNING CENTER OPPORTUNITIES

Location: Learning Center Building

Phone: 285-7477 V/TDD

Disability Support Services office coordinates services which will ensure students with disabilities equal access to college programs. Services include tutors, interpreters for the deaf/hearing impaired. Notetakers, readers, testing accommodations, elevator keys, and adaptive equipment.

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Official MCCCDC Course Outline:

- I. Introduction to Storytelling
 - A. Components of the story
 - B. Significance of the story
 1. Voice
 2. Place
 3. Culture
 - C. Blending language, image and power

- II. Crafting a Personal Story
 - A. Creating a journal
 1. People
 2. Places
 3. Events
 4. Memories
 - B. Writing for self-discovery
 - C. Identifying elements of the story
 1. Text
 2. Voice
 3. Images
 - D. Peer editing
 - E. Finalizing the storyline

- III. Creating the Digital Story
 - A. Storyboarding
 1. Methods
 2. Design principles
 3. Layout
 4. Production
 - B. Production scanning and preparing images
 1. Using computer hardware
 2. Using computer software
 - C. Production sound and digital video
 1. Using computer hardware
 2. Using computer software
 - D. Edit and production of digital story
 1. Graphics
 2. Visuals
 3. Sound
 4. Timing
 - E. Archiving digital story
 1. Video output
 2. Computer display
 - F. Presentation of digital story